

2014 Communication and Administration Service Team Report

The mission of the Communications and Administration Service Team is to provide communication and administrative support to our churches and leadership to inform, inspire, unify and grow the International Churches of Christ.

ICOC Church Directory – Paul Ramsey (Columbia, SC), Chairman; Sebastian George (Dallas), Webmaster

- Survey ICOC churches annually for current information.
- Maintain accurate ICOC Directory of Churches on Disciples Today

US Administration Subcommittee – Keith Rose (Los Angeles), Chairman

- Administrator Workshops at: Leadership Conferences, regional conferences and other groups as needed.

Video Subcommittee – Mike Taliaferro (San Antonio), Chairman

- 200 ICOC HotNews video segments distributed to over 500 churches
- Many videos recorded on site from global locations.
- ICOC Tool Box with videos for ministry

Retirement Survey Subcommittee – Guillermo Adame (San Diego), Chairman

- Surveyed US churches and ministers for existing state of ministry retirement plans
- Presenting recommended protocols to Evangelists and Elders Service Teams
- Developing recommended protocols for non US churches to review and consider their ministry retirement plans

Search Engine Optimization & Reputation Management Subcommittee: Jonathan Hoggard, Chairman (Denver); Justin Renton (Johannesburg)

- ICOC Search Engine Optimization – webmaster group working with largest churches; great progress with search engines for ICOC; more work to be done with local churches.
- ICOC Reputation Management – Update online info that is outdated and negative.

Administrative Support for ICOC Delegates and Service Teams: Roger Lamb

- Coordinate Service Teams Action Items and Reports
- Coordinate ICOC sponsored events and reports
- Maintain ICOC list of Delegates, Churches, etc.

Disciples Today – Roger Lamb (Boston), President 2013

- All DT sites: 1,2923,638 page views; DToday.tv: over 1,800,000 loads from 150 countries
- ICOC Church Directory 2.0 Paul Ramsey, Editor
- ICOC US Campus Ministry Directory
- Disciple Adventures– Campus One Year Challenge; short term missions for all
- ICMC Registration, Audio and Video
- ICYFM Registration, Audio and Video
- Delegates Coordination
- Began Search Engine Optimization and Reputation Management Plan at request of Evangelists and Elders Service Teams.
- First hire: Executive Director, Jonathan Hoggard, PhD in Digital Media, Denver, Colorado Experienced church leader. Former Assistant Provost for Global Programs at New York Institute of Technology
- HOPE worldwide Communications – HOPE worldwide has partnered with Disciples Today to further the connections and relationships between HOPEww and the ICOC churches, leaders and members and to improve HOPEww communications.

2014 – Celebrated Disciples Today 10 Year Anniversary!

Disciples Today is now turning our focus to using media to reach those searching for God.

- ICOC Welcome Center – Who Are We; Meet Our People – testimonials; Find a Church, Campus, etc.
- ICOC Search Engine Optimization – webmaster group working with largest churches; great progress with search engines for ICOC; more work to be done with local churches.
- ICOC Reputation Management – Update online info that is outdated and negative.

- DT Counselor Connect – to provide counseling to anyone from verified, commended, licensed disciples
- DT Heart & Soul – 14 marriages and first baby due in September!
- DT Media Store – DPI closed and gave copyrights to DT to continue distribution of the Kingdom Songbook and the Kingdom Kids curriculum.
- ICMC and ISC registration and posting of audio and video
- Consult with ICOC churches in improving their media effectiveness.
- Use social media to connect disciples and reach out to those looking for God.

Disciples Today Support

Thanks to everyone who continues to support DT in our mission to connect churches and disciples around the world. Without God's work through you we would not exist.

2010 Financial Information

Disciples Today is the official media of the International Churches of Christ

Support:

- 1) Donations from 1st world churches = \$6 per member per year
- 2) Donations from 3rd world churches over 500 = \$2 per member per year
- 3) Registration fees from the registrations at ICOC sponsored International Conferences
- 4) Disciples Today sponsored programs such as the Steps of the Apostles Tour.

Oversight:

- ICOC Delegates: Disciples Today is accountable to and receives direction from the ICOC Delegates and the various Service Teams. www.icoc.org
- Disciples Today Boards

Our Global Team:

Resource information:

All of our services are listed on our website at this link: [More Than a Website](#). In fact, this is the most read article on Disciples Today.

Please send your news to: content@dtoday.net

Thanks again for your prayers and support,

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For business details, please contact:

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Communications and Administration Service Team

Roger Lamb, Chair (Boston) rlamb@dtoday.net Administration: Keith Rose (Los Angeles)
HOPEww: Catherine Shump (Los Angeles)

ICOC Church Directory: Paul Ramsey (Columbia, SC) Media: Masha Lyashenko (Kiev)

Retirement Survey: Guillermo Adame (San Diego)

SEO & Reputation Management: Jonathan Hoggard (Denver) Justin Renton
(Johannesburg) Technology: Chris Walquist (Chicago)

Video: Mike Taliaferro (San Antonio)

DT DISCIPLES
TODAY

1,000 + 1,923,638
Articles | Pageviews

REVIEW

2013 38 LANGUAGES

TO INFORM, INSPIRE, UNIFY AND GROW THE
INTERNATIONAL CHURCHES OF CHRIST

3 Staff • 9 Board Members • 30+ Global Volunteers
Creation and Management of

18 Websites

eNewsletter
Distribution

28,827



International
News Bulletins

Produced weekly for Church,
Regions or Bible Talk use
185 Downloads per week

**DT HEART & SOUL
9 WEDDINGS**

best
ratios
ever

**626 ACTIVE USERS
LAUNCHED IN 2009**



ICOC CHURCH LOCATOR Only complete
listing of ICOC churches + links to their websites
634 CHURCHES 152 COUNTRIES
Hundreds of events posted annually

DTODAY TV 1.8 MILLION
Video loads from 143 countries
Including Iceland, Fiji + Congo
Average of 21 minutes on site!

MEDIA STORE

250+ Audio, Video and Songs by Disciples



24/7
Communication
Consulting
Teaching

2013

**ICOC
HOTNEWS**

**PARTNER FOR GLOBAL
NEWS VIDEOS**

KNN Productions Award Winning Short Films

HOPE
worldwide
partnered
with DToday to
manage their
communications